



## Cerina Cookie Policy

Our website uses cookies.

**What are Cookies:** cookies are a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We may need to update this Cookie Policy in the future and so encourage you to review this Cookie Policy periodically to stay informed about how we are using cookies. This cookie policy was last updated September 2023.

We use the following cookies:

- **Performance cookies:** These cookies are used to enhance the performance and functionality of our Website but are nonessential to their use. However, without these cookies, certain functionality (like videos) may become unavailable

Cookie Name	Where used	Purpose	Further information
yt-remote-connected-devices	Embedded YouTube video	Stores a list of connected devices for YouTube	Service: YouTube Type: HTML local storage
yt-remote-device-id	Embedded YouTube video	Stores a unique ID for the user's device for YouTube	Service: YouTube Type: HTML local storage
ytidb::LAST_RESULT_ENTRY_KEY	Embedded YouTube video	Stores last result entry key used by YouTube	Service: YouTube Type: HTML local storage

- **Analytical cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Cookie Name	Where used	Purpose	Further information
NID	Site wide	Set by Google to set a unique user ID to remember user preferences. Persistent cookie that stays for 182 days	Service: Google Type: server_cookie Expires in: 6 months
_ga	Site wide	Records a particular ID used to come up with data about website usage by the user	Service: Google Type: http_cookie Expires in: 1 year 1 month
_ga_#	Site wide	Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows	Service: Google Type: http_cookie Expires in: 1 year 1 month

		calculation of visits and sessions	
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- Advertising cookies:** These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Cookie Name	Where used	Purpose	Further information
VISITOR_INFO1_LIVE	Youtube video	<p>YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account</p>	<p>Service: YouTube  <a href="#"><u>View Service Privacy Policy</u></a>            Type: server_cookie            Expires in: 5 months 27 days</p>

		and most recent login time.	
YSC	Youtube video	<p>YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.</p>	<p>Service: YouTube  <a href="#"><u>View Service Privacy Policy</u></a>  Type: server cookie  Expires in: session</p>

Third parties may also use cookies, over which we have no control. To deactivate the use of third party advertising cookies, we recommend that you visit their consumer page to manage the use of these types of cookies.

You can find more information on: <https://ico.org.uk/your-data-matters/online/cookies/>

If you have any questions or comments on our Cookie Policies, please email [support@cerina.co](mailto:support@cerina.co)